



RISING TALENT

2023

Joe Steel Runner

For more information on this candidate
please contact a member of
The Crewing Company team on
0208 525 4844

Skills / Kit / Experience

- Joe is a self-motivated storyteller, a competent and alert problem solver, and a personable individual who would be an asset to any team. As a student beginning their undergraduate studies during COVID-19, he primarily saw this as an opportunity to take initiative in developing new skills and find innovative ways to adapt ideas given the lack of resources and opportunity.
- He is fundamentally an individual that is eager to learn, and open to new and collaborative ideas.
- Skills: Strong written and verbal communication skills.
- Proficient in: Premiere Pro, After Effects, Blender, Cinema 4D, Audition, Illustrator, Photoshop, Microsoft Office and Unreal Engine 5.
- Experience in directing a cast and crew.
- Content creation for different platforms and understand the viewership of each (i.e Film, Television, Youtube, TikTok and Instagram).

Testimonials

Adept at both working individually and as part of a wider team, Joe is an incredibly driven individual - a self motivated storyteller who thinks on their feet. Joe has a great theoretical and practical understanding, as well as an intense appreciation, for the entire filmmaking process - they understand the work and effort that is required of those in this industry, and are more than willing to exceed these expectations.

Erin Clark, Master's Student / University of Leeds

I have been continually impressed with Joe's tenacity, determination and ability to get stuck in no matter what the challenges are. He is self-motivated and always uses his initiative to problem solve, and get the job done. You never have to ask Joe to do something twice and he always brings his well thought out ideas to every task. Joe would be an asset to any team.

Lauren Pushkin, Director of Video / PMA Digital Ltd

Industry/ Work Experience

Retail Assistant

HMV

2022-Present / As a retail assistant, he was given the joint-role of corporate content creator for official HMV social platforms (TikTok, Youtube and Instagram.) For TikTok, this includes creating short comedic videos and in-store promotions, whilst Youtube allows him to create longer comedic narratives. He also access the store's social platforms daily to manage analytics. Since Joe started, customer engagement and viewership patterns have increased significantly.

Director/Writer/Editor/Animator

2023 / Undergraduate final project. Mixture of 3D animation - Blender, Maya & Unreal Engine 5 - with claymation - medium-format camera and greenscreen usage. All self-taught / Employee of the Month.

Selected Credits

Talking Heads

Photographer and art director

2022 / A series of five images representing the gender-scale and its given stereotypes. Using models, self-created sets, props and costumes.

Chickentown

Writer

2022 / 30' screenplay for a university project, using Fade In. Character study, exploring a figure inspired by my mother. The screenplay received a 1st after grading.



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Alone

Director / Writer / Editor

2021 / A short horror-film created within COVID lockdown. He recorded the entire film on his mobile-phone and manufactured make-shift equipment with limited resources.

Vizualizer and Lyric Video

Animator / Editor

2023 / YouTube & Spotify visualizer. Made with Adobe After Effects.

Unreleased Live-Music Session

Self-shooting PD / Editor

2022 / Music performance of a singer songwriter.

Being Non-Binary

Self-shooting PD / Editor

2022 / Five minute self-shot taster tape exploring his identity within the non-binary community. Included presenter led interviews and discussions with community members.

Tresseme

Remote Editor

2023 / Created a one-minute sequence for a commercial, using stock content and consumer interviews. Using After Effects.

Education

University of Leeds

BA Film, Photography and Media (Hons)

2020-2023

The Open University

The Business of Film

2020

LinkedIn Learning

Video Foundations: Interviews, Learning How to Shoot Video at Home, Audio for Video
2021

LinkedIn Learning

Media Composer 2020 Essential Training, Adobe Animate Essential Training
2022